

*Esberitox*<sup>®</sup> supercharged echinacea combines two well-studied types of echinacea (*Echinacea purpurea* and *E. pallida*) with two additional immune-enhancing herbs – baptisia and thuja. Clinical research indicates that this combination of herbs has a broader spectrum of activity than echinacea alone. Studies have shown that *Esberitox* can stimulate the immune system to quickly and effectively improve overall well-being

This unique formula has been widely used in Europe for decades and provides powerful, reproducible immune enhancement, helping to strengthen the body's natural defense mechanisms. Complementary and synergistic effects of the individual actives in *Esberitox* are well-documented.

The following table summarizes the key benefits of each ingredient:

Ingredient	Benefit
<b>Coneflower root</b> (Echinacea purpurea and E. pallida)	<ul style="list-style-type: none"> <li>• Increases interferon production<sup>†</sup></li> <li>• Stimulates B-cell and antibody production<sup>†</sup></li> <li>• Increases interleukin-1 production<sup>†</sup></li> <li>• Increases production of tumor necrosis factor<sup>†</sup></li> </ul>
<b>Wild indigo</b> (Baptisia tinctoria)	<ul style="list-style-type: none"> <li>• Increases interferon production<sup>†</sup></li> <li>• Stimulates B-cell and antibody production<sup>†</sup></li> <li>• Increases interleukin-1 production<sup>†</sup></li> </ul>
<b>White cedar leaf</b> (Thuja occidentalis)	<ul style="list-style-type: none"> <li>• Enhances T-4 helper cells and increases interleukin-2 production<sup>†</sup></li> </ul>
<b>Esberitox supercharged echinacea</b>	<ul style="list-style-type: none"> <li>• Increases chemotaxis of white blood cells<sup>†</sup></li> <li>• Increases phagocytosis rate and killing capacity of neutrophils<sup>†</sup></li> <li>• Activates macrophages<sup>†</sup></li> <li>• Increases phagocytosis of macrophages<sup>†</sup></li> </ul>

The safe and effective use of *Esberitox* in both children and adults has been documented in multiple randomized, double-blind, placebo-controlled clinical trials. Unlike echinacea, which has generated both negative and positive results, studies on the *Esberitox* combination have yielded uniformly consistent positive findings.

Several studies have examined the ability of Esberitox to quickly and effectively enhance immune system function. In one randomized, double-blind, placebo controlled, multi-center study involving 263 adults, found that improvement was noticeable after only two days of supplementation—three days earlier than the placebo group. Similar benefits have been noted in children, where safety and tolerability have been established for those as young as two years of age.

Esberitox has been used safely for decades and its safety and tolerability, when used in the recommended amounts, has been validated in several controlled clinical studies. *Although the precaution is only theoretical, it is recommended that individuals with autoimmune diseases, HIV infection, progressive systemic disease, or who are allergic to echinacea or other flowers of the same Compositae (or Asteraceae) family do not use this product:*

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